



Strategic Product Manager (m/f/d)

BK Vibro is one of the world's largest independent suppliers of machinery protection and condition monitoring systems. The systems are installed on rotating and reciprocating industrial machinery, such as pumps, turbines, compressors, motors, generators and gearboxes. Our solutions include hardware, software, sensors and all the required services, training, and consulting to install, integrate, apply, and operate our solutions.



Brüel & Kjær Vibro (BK Vibro) is looking for skilled and experienced Strategic Product Manager (m/f/d) to join our team.

As Strategic Product Manager for our Edge devices platform you will play a central role in shaping the future roadmap of B&K Vibro's core condition monitoring product. In this role, you will be part of the product management team directly reporting into the Senior Strategic Product Manager.

If you love:

- Product management responsibility for an important product range covering both hardware- and software-related product offerings
- An active role in executing the defined product strategy
- To manage and execute all aspects of the product lifecycle (act as Mini -CEO for the responsible product)
- Preparing solid business cases based on deep customer and market understanding for new product developments
- Representing the voice of the customer to define the product concept and epics to shape the future product offering for your dedicated product range
- Understand, develop and execute effective product positioning and defensible competitive differentiation for your dedicated product range

Your profile:

- Profound background in product management complemented by strong affinity to technical as well as commercial topics
- Proactive and team-oriented style of working
- Ability to prioritize, focus and act on the major relevant actions for the dedicated product range
- Excellent communication skills, including presentations and ability to unite globally located departments such as development, sales and supply chain
- B.S. degree in engineering, Business Administration and Engineering, industrial engineering or related

What we offer:

- A Vision of keeping the world's machinery in motion by making asset health management as easy as a "click"
- Continuous training courses in technical subjects as well as training in soft skills and latest technologies
- An attractive working environment with the opportunity "working from home"
- The chance of shaping and creating the future roadmap of B&K Vibro's core product portfolio

If you recognize yourself in our description, please send your complete application, including your earliest starting date and salary expectations, in English to our Human Resources department (career@bkvibro.com).

B&K Vibro is an equal opportunity employer and all applicants will be considered for this position without regard to national origin, gender identity, sex, sexual orientation, color, religion, veteran or disability status.

